



November 5, 2008

Mr. Jeffrey Platt, President  
Graphical Interface LLC  
211 Park Avenue  
Marlton, NJ 08053

RE: Graphical Interface LLC

Dear Jeff:

As you know, I have been involved in business now for 29 years, first as a practicing M&A and Real Estate attorney in both large and small law firms, and then as a real estate developer. I have counseled thousands of clients and interacted with hundreds of sellers, buyers, brokers, contractors, title clerks and others. Most of the experiences were positive ones, some more positive than others.

Several times in a career you will encounter a business associate, contractor or other vendor that leaves an impression on you that you will never forget...an individual or company that surpasses all others in service and commitment, one that provides guidance and assistance well beyond what is expected in a business owner-client/customer relationship, one that you wished was the norm and not the exception in our hurried business lives.....that individual is Jeff Platt (and Steve, the "other" Jeff and Meg) and that company is Graphical Interface.

Without boring the reader, it is critical to note that approximately one year ago, I started my own commercial real estate development company and was referred to Jeff and GI by my good friend, Adam Rose. I had significant computer hardware and software needs, from server and system issues to email, internet and Outlook. Jeff and the GI team were superlative in their knowledge, time sensitivity, commitment and friendship. My system was up and running in a matter of 48 hours and I was equipped with everything I need to get the company rolling from day 1.

Over the past year, I have encountered business growth and entered into joint venture arrangements that have required an expansion of my system, interaction with third parties, system maintenance and repair, home interfacing and more. Each and every time that I called on the GI team for assistance, my request was handled as an important priority, whether the matter was addressed in person or through remote access.

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I have spoken to many friends and business associates about Graphical Interface and will continue to be a "non-paid" endorser of the company and my GI friends who always come to the office with a handshake and a smile.

Very truly yours,

  
Mitch Cohen